



High School Essay Contest 2017 - 2018

The Florida Independent Concrete and Associated Products Association (FICAP) is sponsoring the annual *High School Essay on Concrete Contest* for Florida and your students are invited to participate.

All entries into FICAP's Essay Contest will be judged by a panel of industry personnel and FICAP will award scholarships to the first place (\$1,500) and second-place (\$800) essays. The first-place winner will have their essay published in an edition of *In the Mix*, a FICAP eNews publication.

The rules are as follows:

- Open to all high school seniors ages 16-18 at the beginning of the 2017-2018 school term.
- Essay must be typed, double-spaced and not exceed 600 words.
- Submit a copy of the essay accompanied by an entry form (enclosed).
- Send essay and entry form to: info@ficap.org.
- Essays will be judged on content and writing ability (grammar, style, clarity, etc.) and should demonstrate a student's awareness of concrete's role as a building material in homes, commercial buildings, streets and highways. Remember, this is **not a report** but an **essay** about concrete.
- Winning essay authors will be asked to submit a photo.

Essay idea starters:

Concrete's benefits to society;

Concrete is green;

Concrete and technology;

Concrete...local resource...local jobs;

Concrete's positive effect on the environment...the job market;

Using concrete to build homes, commercial buildings, bridges or roads

Please submit entries by **Friday, March 2, 2018**.

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